

Joshua Armstrong

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Summary of Expertise

Extensive experience with photography including, but not limited to, product branding, promotional and sporting events, portraits, and journalistic reportage, including on-scene and breaking news. Added graphic design expertise in editing images for use in a variety of print and e-media. Effective and high-quality product using a thoughtful and creative perspective through an analytical approach to projects.

Skills and Equipment

Adobe Suite | Final Cut Suite | Page Layout and Design | Mac OS & Windows | Multimedia storytelling | Canon & Nikon Digital | Medium and large format camera systems | Studio and location lighting

Published Work

The Christian Science Monitor | *Esquire Magazine* | The CMA Awards
Woodcraft Magazine | *Stars and Stripes*

Education

Ohio University | 2006 – 2009 | Master of Arts in Visual Communication

Western Kentucky University | 2002 – 2006 | Bachelor of Arts in Photojournalism | Eastern European and Russian Studies minor

The Art Institute of Seattle | 1999-2001 | Associate of Applied Arts in Commercial Photography

Experience

Photography

United States Air Force Academy | Photo Coordinator and Photographer | Colorado Springs, CO | 8/2018 – Current

- Photographing various events such as sports, academics, promotions, funerals, and portraits
- Manage the archive of photos produced by our team
- Quality control photographs before they are sent to a client
- Promoted to Photo Coordinator adding the following responsibilities
 - Request delegation and scheduling of photography coverage for Academy events
 - Quality control of our team's photographs prior to review

Pikes Peak Brewing Company | Monument, CO | 3/2015 – 4/2018

- Photographed products for various off-site displays
- Photographed and edited employee portraits, in-house products, and production facility for use on website
- Documented the progress of a \$700,000 business expansion

Jackson Ian Images Photography & Design LLC | Cofounder & Chief Photographer |
Evansville, IN | 6/2011 – 4/2012

- Shot corporate events throughout southern Indiana
- Specialized in non-studio (location) lighting portraiture techniques

Ohio University | Athens, OH | 9/2007 – 9/2009

- Photographed, edited, and archived images of campus events for the College of Osteopathic Medicine, the Scripps College of Communication, and the Marketing and Communication Department

Virginia Tech | Blacksburg, VA | 8/2006 – 8/2007

- Produced photojournalist and commercial photographs for university website and various campus publications
- Collaborated with a field of professionals to produce content for online and print publications
- Maintained photography studio and equipment
- Staff photographer during 2007 mass-shooting tragedy

Western Kentucky University | Bowling Green, KY | 8/2005 – 5/2006

- Photographed and edited images for campus news publication, *The College Heights Herald*

Graphic Design

Pikes Peak Brewing Company | Monument, CO | 3/2015 – 4/2018

- Designed graphics for distributors' truck, posters, and promotional pieces for events
- Managed digital assets (verifying logos and file formats) for various out-of-house projects
- Maintained quality control of branding standards (logos and fonts) on product labels and packaging for national and international distribution

University Instructor

Ohio University | 2009 – 2010

- Introduction to Photographic Skills
- Introduction to Photographic Tools
- Introduction to Photographic Illustration

Graduate Teaching Assistant

Ohio University | 2008 – 2009

- Portraiture
- Fashion Illustration
- Still Life
- Business Practices
- Studio Applications

References available upon request | View portfolio at: www.joshuaianarmstrong.com